Marketplace Curriculum FAQs

What is included in the curriculum packet?

- PowerPoint slides
- PowerPoint notes
- Glossary
- State resource sheet
- CE Self-study guide
- Documentation Form

May I modify the material provided?

ABSOLUTELY NOT! The materials provided are HRSA-approved and may not be altered or modified in any way. When utilizing the PowerPoint, you may pass over slides as appropriate such as the section on SHOP or CHIP if those sections are not pertinent to your audience.
Inform A-TrACC if you find modifications or alterations are needed due to changes in the Marketplace or Affordable Care Act.

How do I prepare for my presentation using this curriculum?

- Review the slides, script and your state fact sheet before your presentation. This slide deck is designed for the presenter to read the script only and the audience reads the slides. **DO NOT READ THE SLIDES TO YOUR AUDIENCE.** The script is provided for you in PDF format. You must print the notes and have them in hand to do your presentation.
- Anticipate the questions your audience might have. Do your research ahead of time to have the answers. If unsure, offer to find the answer and follow-up with them.

Do I need to hire an expert speaker?

No. You aren’t required to hire an expert speaker. You or your staff can deliver these trainings. If you want, you can partner with other organizations in your area that have navigators or patient assistors and work with them to teach health professionals. Getting your 50 participants may be easier if you utilize partnerships.

What do I need to report after my presentation?

1. Select Health Reform/Health Insurance Marketplaces as the primary topic area when completing the HRSA Performance Measures report - CE1
2. Use the documentation form provided by A-TrACC and e-mail to info@atracc.org

Can participants get CE credit for the presentation?

Yes. There are two ways possible:

- Those AHECs who are able to grant CE credits or collaborate with partner organizations to provide CE credits may do so for the presentation.
- Utilize the A-TrACC self-study guide for health professionals following the presentation for a post-test and accreditation through the Postgraduate Institute of Medicine. See the next page for more details on the CE component.

Do you have more questions?

E-mail info@atracc.org for answers!